

CLAIMS

1. An implement for treating selected strands of hair with a composition, said implement comprising:
 - a) a reservoir comprising a first opening and a second opening and containing a composition capable of treating hair,
 - b) guide means capable of sliding in said reservoir, wherein said guide means comprises:
 - (i) a body extending from said first opening to said second opening through the reservoir;
 - (ii) pulling means protruding from said second opening for pulling said guide means at least partially out of the reservoir through said second opening;
 - (iii) attaching means protruding from the first opening for attaching the selected strands of hair to said guide means so that when said guide means is pulled out of the reservoir through said second opening the strands of hair are pulled in the reservoir through said first opening.
2. An implement according to claim 1 wherein the said reservoir is substantially elongated and said first opening is situated on one end of the reservoir and said second opening is situated on the other end.
3. An implement according to claim 1 wherein said reservoir is formed by a strip of material folded along its longitudinal axis.
4. An implement according to claim 3 wherein said reservoir is maintained in a folded shape by heat-sealing.
5. An implement according to claim 3 wherein said reservoir is maintained in a folded shape by an adhesive.
6. An implement according to claim 3 wherein said material is polyethylene.
7. An implement according to claim 1 wherein said body of said guide means is an inner strip of material, said pulling means is a pull strip extending outside the first opening and attached to one end of said inner strip, and said attaching means is a hook attached to the other end of said inner strip.
8. An implement according to claim 1 wherein said body of said guide means divides said reservoir into two regions, wherein said first region contains a first composition and said

second region contains a second composition, wherein said first composition is capable of reacting with said second composition to form a hair treating composition and wherein when said body is pulled through said second opening said first and second compositions are brought into contact.

9. An implement according to claim 8 wherein the second region contains an additional composition substantially the same as the first composition and the first region contains an additional composition substantially the same as the second composition.
10. An implement according to claim 9 wherein the compositions contained in the first region are applied on the inner surface of the first substrate according to an alternating pattern and the compositions applied in the second regions are applied complementarily.
11. An implement according to claim 8 wherein the first region comprises at least one additional composition and wherein said at least one additional composition is also capable of reacting with the second composition to form at least one additional hair treating composition.
12. An implement according to claim 11 wherein said first composition and said at least one additional composition comprises an alkalizing agent and said second composition comprises an oxidizing agent, and wherein said hair treating composition and said additional hair treating composition are hair highlighting compositions.
13. A composition according to claim 12 wherein said first composition and said at least one additional composition further comprise oxidative dye precursors.
14. A method for treating strands of hair comprising the subsequent steps of:
 - a) providing an implement according to claim 1;
 - b) attaching the strands of hair to be treated to the attaching means;
 - c) using the pulling means such that the body is pulled out of the reservoir for the strands of hair to be sufficiently enclosed in the reservoir ;
 - d) leaving the strands of hair to be treated inside the reservoir for the duration of treatment;
 - e) removing the strands of hair from the reservoir.
15. A method according to claim 14 further comprising the step of rinsing the strands of hair.